

The Transatlantic Trade and Investment Partnership: can it bring benefits to the people?

Multi-stakeholder dialogue hosted by TACD

Tuesday 29 October 2013

Renaissance Hotel, Rue du Parnasse, Brussels

A general stakeholder dialogue meeting addressing the most important issues for consumers and citizens that are likely to be covered by the US and EU negotiators within the framework of the Transatlantic free trade agreement, known as the Transatlantic Trade and Investment Partnership (TTIP).

Moderated by Jacki Davis, journalist and commentator on EU affairs.

8.30: Registration and coffee

9.15: Welcome and Introduction

- Ed Mierzwinski and Monique Goyens, US and EU Chairs of TACD

9.30: Keynote speeches

- **What benefits will a trade agreement bring to US and EU consumers?**
Neven Mimica, Commissioner for Consumer Policy, European Commission
- **The US Perspective on the TTIP's benefits to Stakeholders**
Dan Mullaney, US Chief Negotiator, Office of the United States Trade Representative
- **Can TTIP negotiations ensure the right balance between economic growth and consumer and other rights?**
Ignacio Garcia-Bercero, EU Chief Negotiator, DG TRADE, European Commission
- *Questions and answers*

10.35: How to prevent an ACTA-style failure? The need for a transparent process

- *Kick off remarks:*
Rhoda Karpatkin, President Emeritus, Consumers Union (US)
Ignacio Garcia-Bercero, EU Chief Negotiator, DG TRADE, European Commission
Dan Mullaney, US Chief Negotiator, Office of the United States Trade Representative
- *Discussion with participants*

11.25: Food safety and labelling: ensuring the highest standards

- *Kick off remarks:*

Ladislav Miko, Deputy Director-General for the Food Chain, European Commission

Don Prater, Deputy Director Europe, United States Food and Drug Administration

Caroline Smith-Dewaal, Centre for Science in the Public Interest and TACD US Food Policy Committee Chair

- *Discussion with participants*

12.15: Lunch

- *Keynote lunchtime speech:*

Edith Ramirez, Chairwoman, United States Federal Trade Commission

13.45: Data protection: how will TTIP affect it?

- *Kick off remarks:*

Richard Szostak, Member of Cabinet of Vice-President Viviane Reding, European Commission

Ken Propp, Office of the Legal Advisor, Department of State (US Mission)

Kostas Rossoglou, European Consumer Organisation (BEUC) and TACD EU Information Society Policy Committee Chair

- *Discussion with participants*

14.35: IP rights: robust exceptions and proportionate enforcement?

- *Kick off remarks:*

James Love, Director, Knowledge Ecology International and TACD US IP Policy Committee Chair

Pedro Velasco Martins, Lead Negotiator, Intellectual Property and Public Procurement, DG TRADE, European Commission.

Peter Bradwell, Policy Director, Open Rights Group (UK)

- *Discussion with participants*

15.25: Coffee break

15.40: Financial services: can rules be harmonized?

- *Kick off remarks:*

Ben Beachy, Research Director, Global Trade Watch, Public Citizen (US)

Dominic Lindley, Principal Policy Advisor, Financial Services, Which? (UK)

Olivier Salles, Head of Unit, International Affairs, Internal Market and Services,
DG MARKT, European Commission

- *Discussion with participants*

16.30: Consumer rights and economic growth

- *Speech:*

Helen Parker, Assistant CEO and Director of Policy, Which? (UK)

**16.45: Discussion panel: how to maximize consumer and citizen benefit from
EU-US trade negotiations**

- *Kick off remarks:*

Paola Testori, Director General, Health and Consumers, European
Commission

Wendela Moore, Director, Office of EU and Regional Affairs, US Department of
State

Bart Combée, President, Consumentenbond (The Netherlands)

Rob Weissman, President, Public Citizen (US)

- *Discussion with participants*

17.45: Close

- *Interview with Chairs of TACD:*

Monique Goyens, Director General, BEUC

Ed Mierzwinski, Director for Consumer Protection, US PIRG

18.00 - 19.00: Cocktail and networking party