

# TACD

TRANS ATLANTIC  
CONSUMER DIALOGUE

DIALOGUE TRANSATLANTIQUE  
DES CONSOMMATEURS

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## SAFE HARBOR PROPOSAL AND INTERNATIONAL CONVENTION ON PRIVACY PROTECTION

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The Safe Harbor Proposal now under consideration by the United States and the European Union fails to provide adequate privacy protection for consumers in the United States and Europe. It lacks an effective means of enforcement and redress for privacy violations. It places unreasonable burdens on consumers and unfairly requires European citizens to sacrifice their legal right to pursue privacy complaints through their national authorities. The Proposal also fails to ensure that individual consumers will be able to access personal information obtained by businesses.

Therefore,

1. The TACD urges the European Commission and the Ministers of the European Council to reject the Safe Harbor proposal. The proposal will undermine the purpose of the EU Data Directive and compromise the privacy interests of European citizens.
2. The TACD recommends the development and adoption of an International Convention on Privacy Protection that will help safeguard the privacy interests of consumers and citizens in the twenty-first century.
3. The TACD further urges national governments to ensure that consumer organizations are given a more central role in the future development of international privacy policies and practices that affect consumer interests.